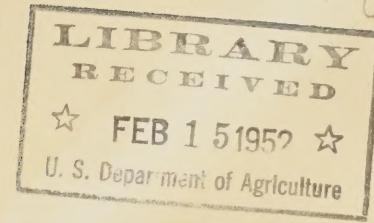


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Yoder Bros., Inc.
Barberton, Ohio



NEW CARNATIONS - 1952

The following list of 14 varieties of Carnations will be available in rooted cuttings for delivery in early 1952.

These varieties are the first of a series of Commercial varieties to be made available starting with the year 1952 and continuing through subsequent years.

Our objective has been that of obtaining disease free Carnation stock by establishing our own breeding program and maintaining complete isolation of "Mother stocks" of these seedling varieties.

These varieties are not disease resistant and chances of creating such an impression should be carefully guarded against.

We are utilizing every known precaution to keep our stocks free of contamination from virus, bacterial and fungous diseases. However, it should be well understood by all those who have any part in the sale or the culture of plant material that it is impossible to positively assure or guarantee absolute freedom of disease under all conditions and without exception.

It is important then that it is clearly understood and that no misrepresentation be made of the fact that the rooted cuttings of these varieties are offered on the basis that every known precaution has been taken to keep them free of disease and that on the other hand, they do not possess any special immunity to any of the Carnation diseases and must therefore be handled with the same precautionary methods which are necessary in handling ordinary commercial stocks or varieties. Given unsanitary conditions and treatment they will contract diseases just as readily as any other commercial variety now being grown.

Our price schedule for 1952 is as follows:

| | | |
|---------------------------|---------|-------------|
| 50 of a variety | \$18.00 | per hundred |
| 100 - 250 " " | 17.10 | " " |
| 300 - 450 " " | 16.20 | " " |
| 500 - 950 " " | 15.30 | " " |
| 1000 - 2450 " " | 14.40 | " " |
| 2500 - Up " " | 13.50 | " " |

We hereby list the 14 new Introductions with brief descriptive information:

1. APOLLO (#293) An outstanding salmon pink; well suited to all areas of the country; a good summer flower; larger than Netta; should become the foremost salmon pink variety grown.
2. APHRODITE (#66) A clear light pink; color has created very high retailer interest; outside petals bleach a little in late spring and early fall but do not burn; one comment was "superior to Princess Irene"; an early producer with an early comeback; it is best in areas of relatively high light intensity; good producer.
3. DIANA (#362) A good commercial Carnation; variety emphasizes production; flower very satisfactory; growers of Fischer varieties are interested in this variety; a very satisfactory light pink.
4. VENUS (#366) Has been called a private gardener's variety - a show variety; flower excellent in every respect; variety, like charm, possesses superlative flower qualities; a long stem and a large and beautiful salmon pink flower.
5. JUPITER (#417) A large white; very strong stem; competition for Northland; well received in the middle west. The occasional slight incurving of the petal edge is not in any way associated with, nor does it develop into sleepiness.

6. AURORA (#684) Another exceptionally large, white, show flower; as in the case of Venus, flower size and strength of stem are emphasized in this variety. Best in higher than average Carnation temperatures and therefore, does well in late spring and early fall. A promising variety for the West and South
7. ADONIS (#33) A white Carnation of satisfactory flower quality and good production; a winter Carnation. This variety is competition for Olivette.
8. MIDAS (#443) A good yellow Carnation; color well received on the market; production very satisfactory; promises to be an important variety. Where Miller's yellow is a problem, this variety is strongly recommended.
9. MINERVA (#262) An unusual deep scarlet-pink; has been reported as a good summer flower - fades in very high light intensity, but fades uniformly with no white edges; heavy break-back; fine keeper.
10. CERES (#51) This is a small flower except in December through May. Because of its beautiful King Cardinal color and its exceptionally high production, this variety is being made available in 1952. Early, with a heavy comeback.
11. NEPTUNE (#225) A scarlet Carnation (color resembling that of Wm. Sim); a free breaker; fine stretch; a very satisfactory variety.
12. VULCAN (#688) A fine flower in the crimson or maroon group: excellent keeper; good comeback; should supercede all varieties now available in this color class.
13. SATURN (#317) A beautiful warm bronze variegated; excellent under artificial light; intense retailer interest where shown; promises to become a very popular novelty variety.
14. ORION (#518) Color resembles that of Glowing Ember; an excellent grower and producer; color is needed; very satisfactory.

YODER BROTHERS INC.
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